

ONFOLIO

A Dividend Income Opportunity

November 23, 2020

Disclaimer

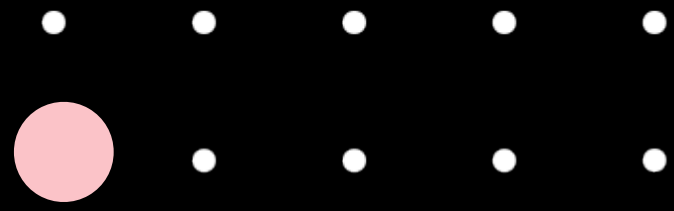
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The forward-looking statements herein relate to predictions, expectations, beliefs, plans, projections, objectives, assumptions or future events or performance (often, but not always, using words or phrases such as “expects”, “anticipates”, “plans”, “projects”, “estimates”, “envisages”, “assumes”, “intends”, “strategy”, “goals”, “objectives” or variations thereof or stating that certain action events or results “may”, “can”, “could”, “would”, “might” or “will” be taken, occur or be achieved, or the negative of any of these terms and similar expressions) and include, without limitation, statements with respect to projected financial targets that the company is looking to achieve.

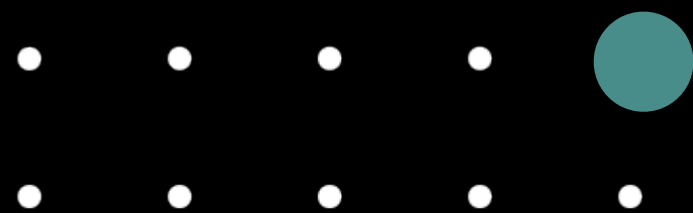
All forward-looking statements are based on current beliefs as well as various assumptions made by, and information currently available to the company’s management team. By their very nature, forward-looking statements involve inherent risks and uncertainties, both general and specific, and risks exist that estimates, forecasts, projections, and other forward-looking statements will not be achieved or that assumptions do not reflect future experience. We caution any person reviewing this presentation not to place undue reliance on these forward-looking statements as several important factors could cause the actual outcomes to differ materially from the beliefs, plans, objectives, expectations, anticipations, estimates assumptions and intentions expressed in such forward-looking statements. These risk factors may be generally stated as the risk that the assumptions and estimates expressed above do not occur.

The company does not undertake to update any forward-looking statement, whether written or oral, that may be made from time to time by Company or on behalf of the company except as may be required by law.

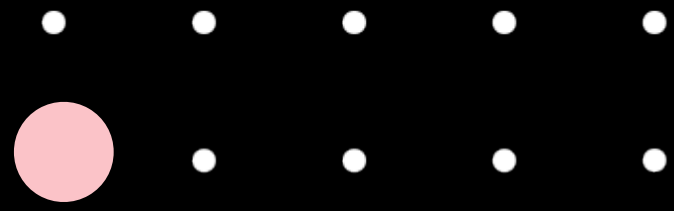
The offered securities are offered pursuant to a claim of exemption from registration requirements of federal and state securities laws. A registration statement relating to these securities has not been filed with the Securities and Exchange Commission. No state or federal commission has approved or disapproved these securities, nor passed upon the accuracy or adequacy of our offering documents. Any representation to the contrary is a criminal offense.



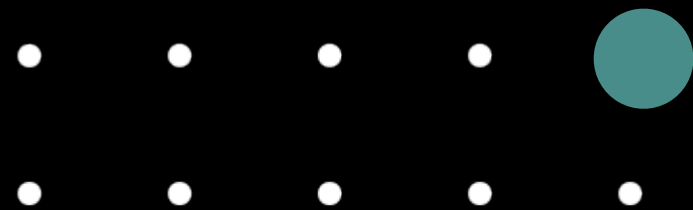
OnFolio



We acquire, operate and grow
Internet businesses, for ourselves
and for others.

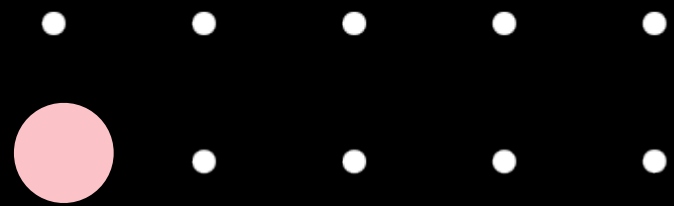


Our Services



We currently provide two services:

- Website buying: For a fixed fee, we help clients find, negotiate, and buy a business for them to run post-closing.
- Website management: For a percentage of the profit, we operate Internet businesses on behalf of clients.



Businesses We Own

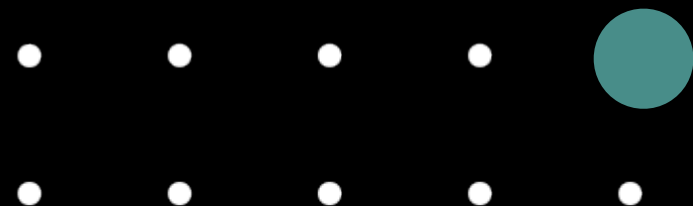
whatsa
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weedkillerguide.com



THEBESTINTECH.COM



Selected
Clients

FISHKEEPING
WORLD



perfect
dogbreeds



Woof Whiskers

 BestReviewer

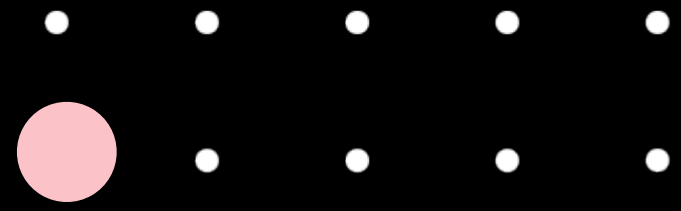
WOW!
FREESTUFF



Sublime
Succulents

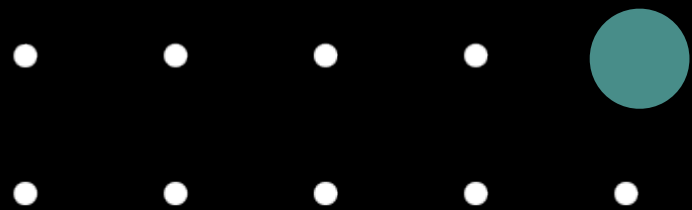
BEST
LAPTOPS
WORLD

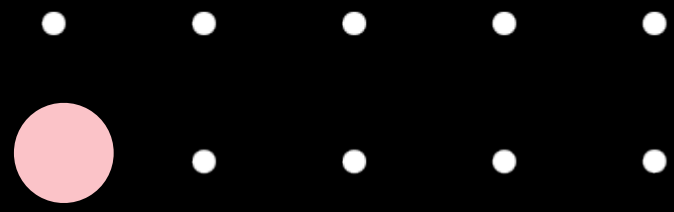
BESTLAPTOPSWORLD.COM



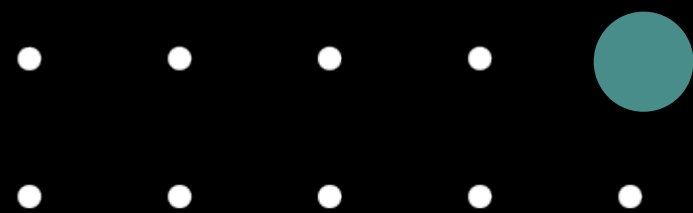
Industry Opportunity

There are **thousands**
of profitable Internet businesses
for sale.

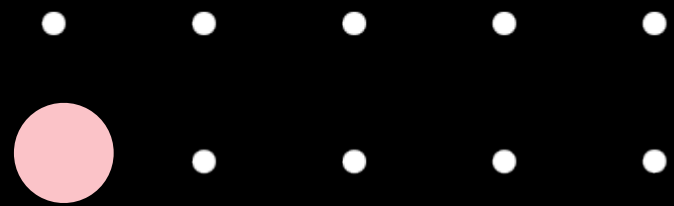




Industry Problem

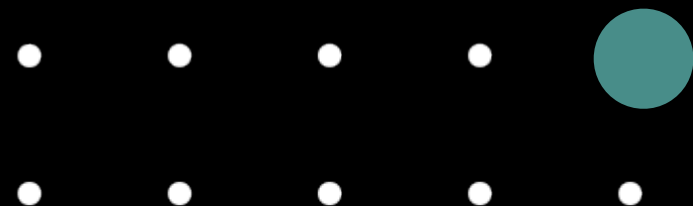


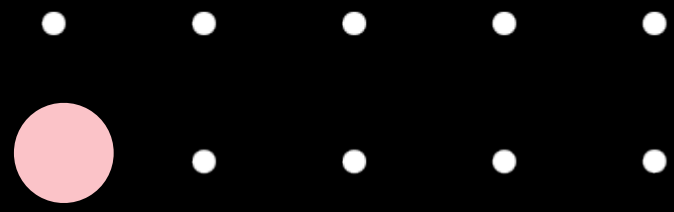
Online businesses can provide high returns on investment, but they are very risky.



Our Objective

Reduce risk through diversification
and buying larger and better
businesses.

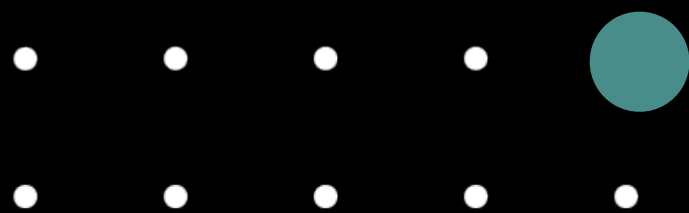




Our Solution

We are going public in the United States to access more equity and debt financing.

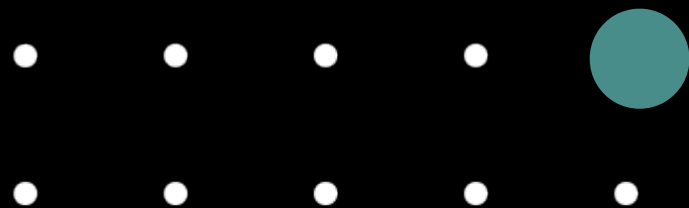
We already started the process and aim to begin stock trading by July 2021.

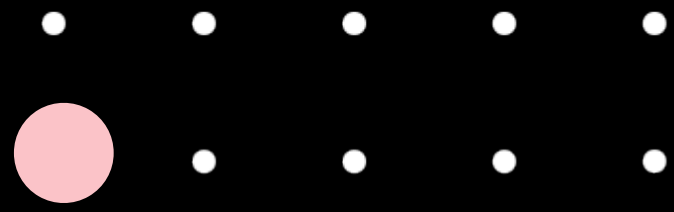




Why Go Public?

We intend to raise capital to buy profitable Internet businesses at valuations of three to four times earnings, while at the same time we expect to be valued at approximately ten times earnings as a publicly traded company.

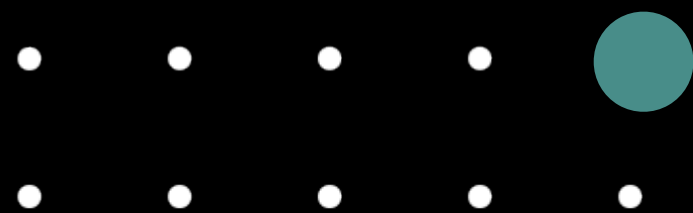


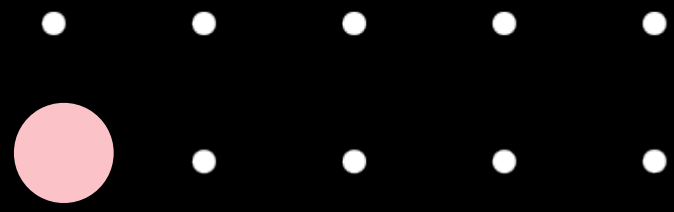


Financing Leverage

We plan to acquire Internet business when they generate profits that are substantially higher than the cost of non-dilutive capital.

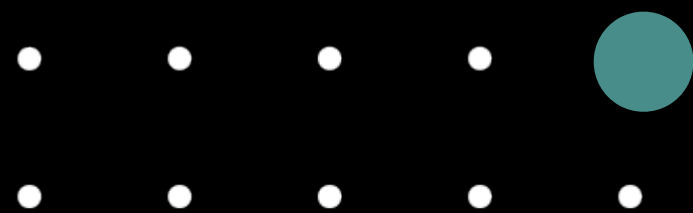
For example, we may buy businesses generating returns of more than 20%, while our long-term cost of capital should be less than 10%.





Operating Leverage

We plan to increase the revenue and profitability of companies we acquire, by leveraging our extensive operating skills and experience.

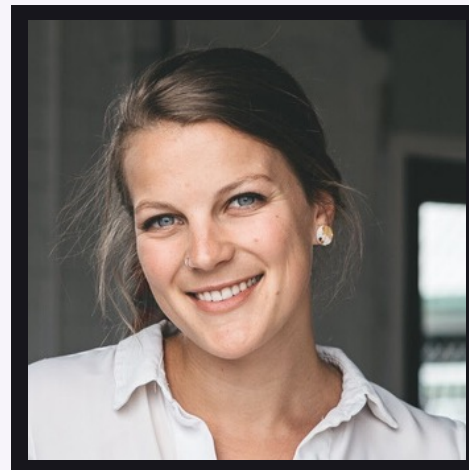


Our Team

LEADERSHIP



Dom Wells
Chief Executive Officer



Esbe van Heerden
Chief Operating Officer

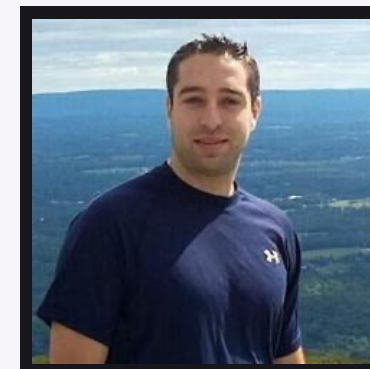


Rob te Braake
Strategic Advisor

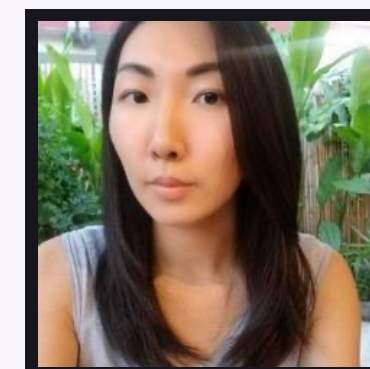


Joel Arberman
Strategic Advisor

THE TEAM



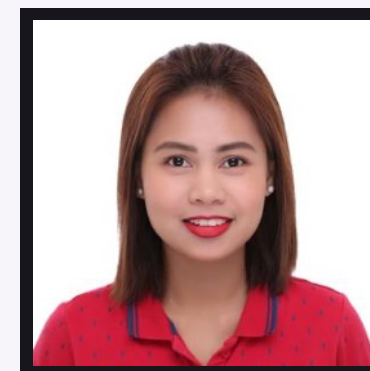
Yury Byalik
SEO Director



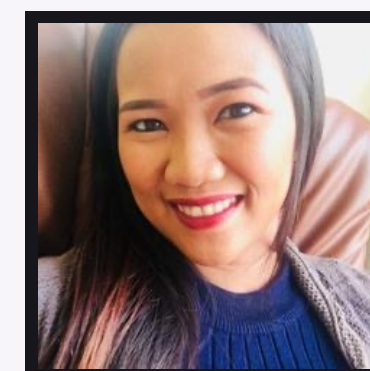
Bea Chan
Marketing Manager



JR Malapitan
Web Dev Director



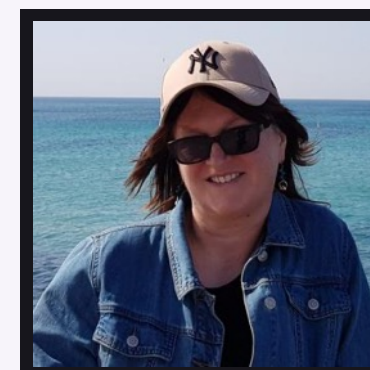
Twinkle Neri
Project Manager



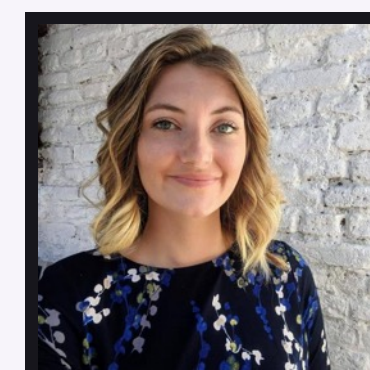
Niña Ysulat
Site & SM
Manager



Kevin Sy
Front End Web
Dev



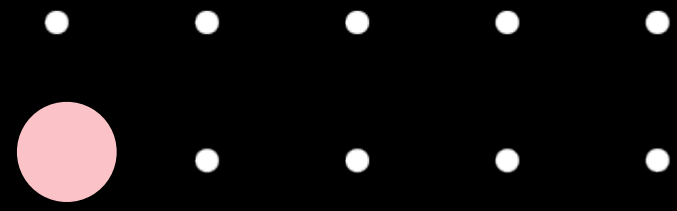
Hannah Levi
Content Director



Annie Cheney
Accounts Manager

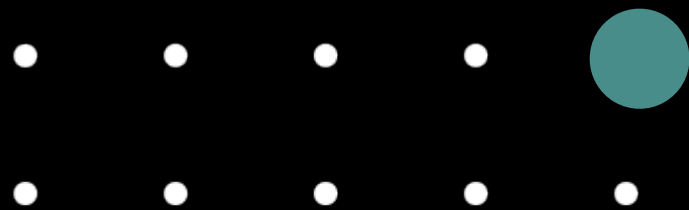


Katarina Lujak
SEO Operator



We Are Determined To Succeed

Our plan is to become publicly traded to capitalize on (i) the valuation arbitrage, (ii) financing leverage and (iii) our operating experience, to create significant wealth for our shareholders.

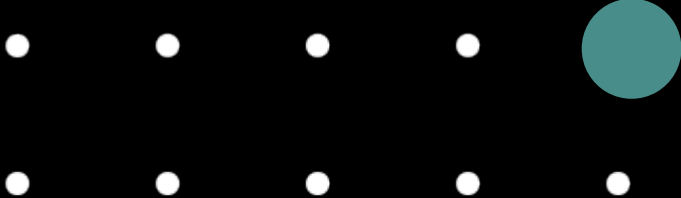




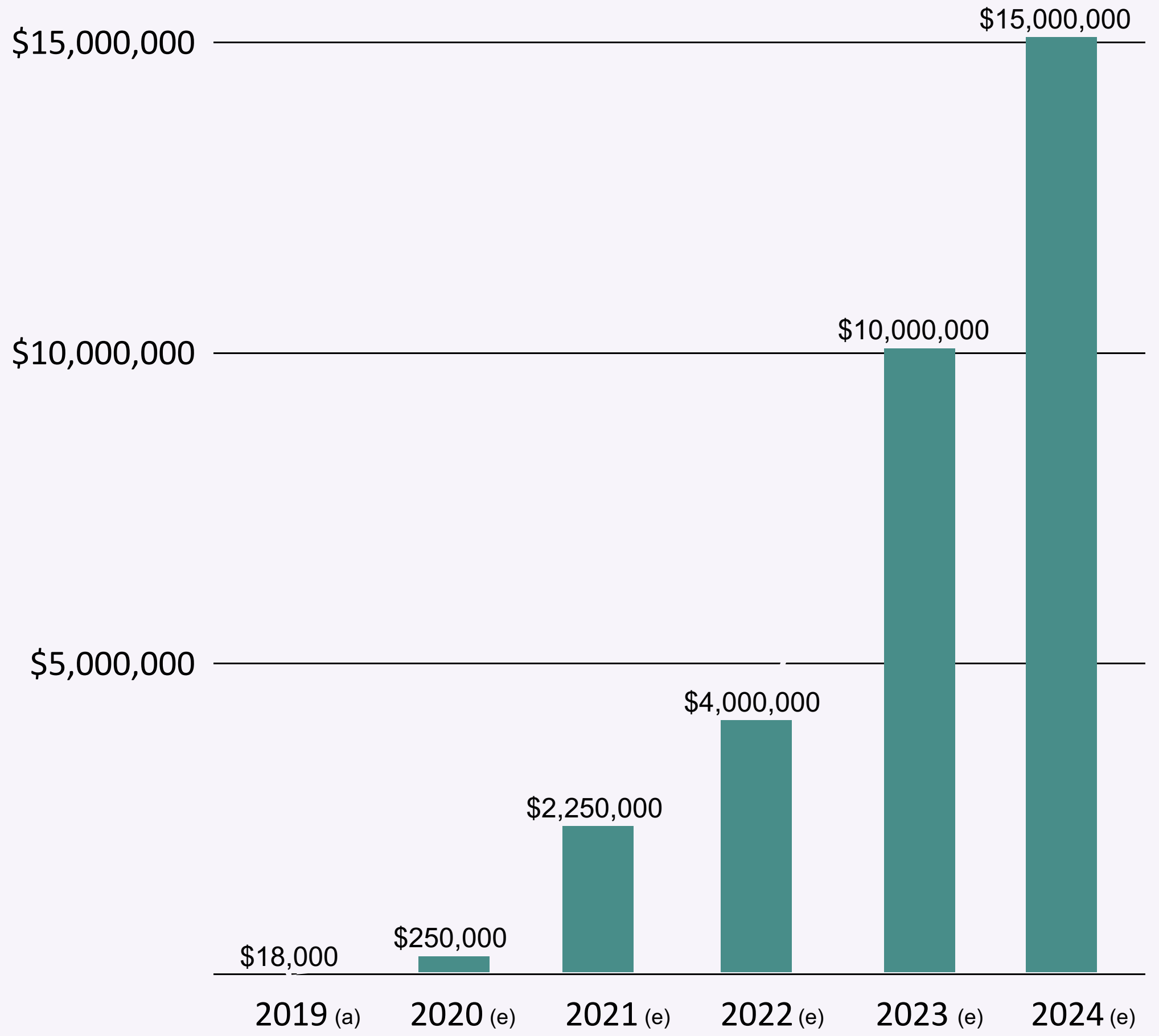
Our Goal

We plan to acquire Internet businesses that generate over \$15 million in sustainable earnings to support a \$100* million valuation trade on NASDAQ.

* Valuation based on current industry multiples for companies with acquisition centric growth models. Our actual future valuation cannot be predicted.



Projected EBITDA



Historical Results

Unaudited Consolidated Financial Results

Inception (May 14, 2019) to
December 31, 2019

January 1, 2020 to
August 31, 2020

REVENUE

Management Fees	\$ 45,874
Advertising Revenue	\$ 44,972
Affiliate Revenue	\$ 50,263
Other Revenue	\$ 2,634
Total	\$ 143,742

EXPENSES

Salaries	\$ 69,493
Contractors	\$ 40,528
Other	\$ 15,547
Total	\$ 125,568

NET INCOME	\$ 18,174
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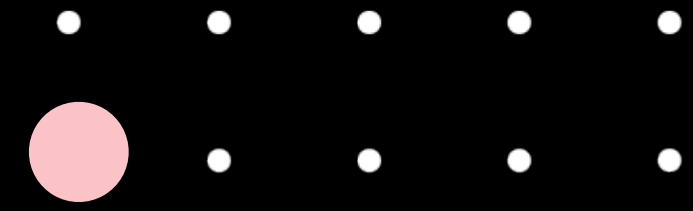
REVENUE

Management Fees	\$ 200,266
Advertising Revenue	\$ 78,254
Affiliate Revenue	\$ 104,795
Other Revenue	\$ 6,507
Total	\$ 389,822

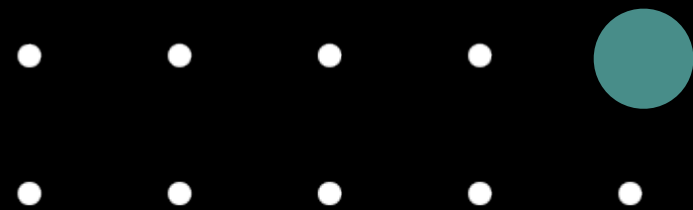
EXPENSES

Salaries	\$ 142,591
Contractors	\$ 78,234
Other	\$ 33,100
Total	\$ 253,925

NET INCOME	\$ 135,897
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Our Acquisitions

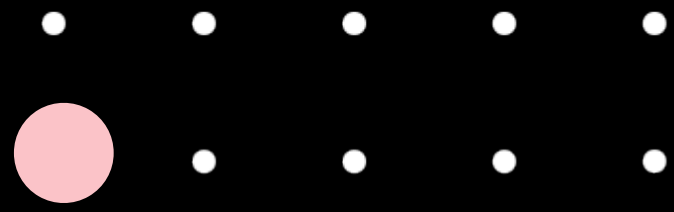


We love buying profitable Internet business that our team can grow substantially.

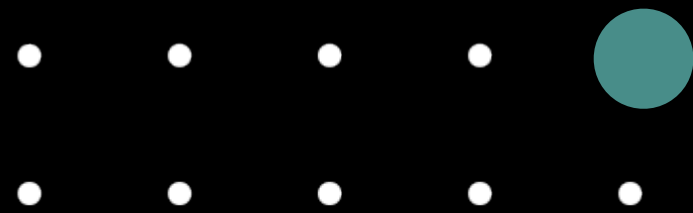
We review many factors when considering an acquisition, including:

- Source and stability of revenues and profitability
- Experience and skill of management team
- Competitive positioning
- Strategies to scale profitability post-acquisition

We currently, and generally at any time, have acquisition opportunities in various stages of active review. At this time, we cannot provide assurance that any of the possible transactions under review by us will be concluded successfully.



One Acquisition Focus



We believe traditional media is breaking up and large, authoritative content sites are taking their place.

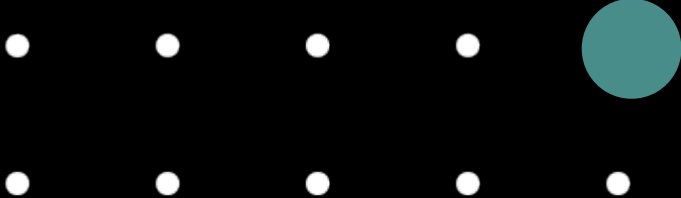
As a publicly traded company, we believe we'll be uniquely positioned to finance the acquisition and operation of these businesses.

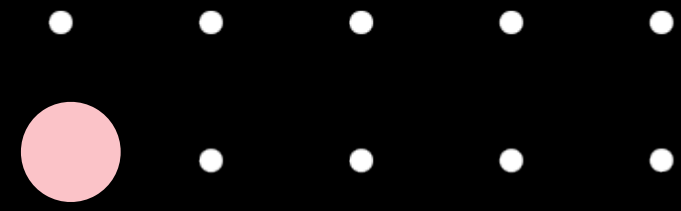


Deal Sourcing

We presently identify acquisition opportunities through the personal relationships and media exposure of our CEO Dominic Wells.

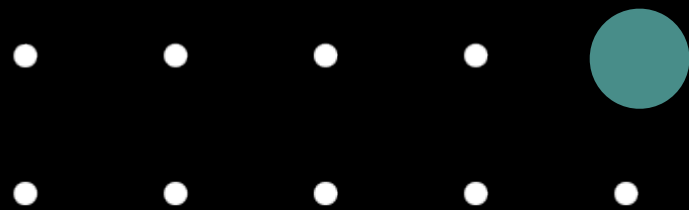
In the future, we plan to pay for digital advertisements and may enter third-party marketing agreements to expand our reach.

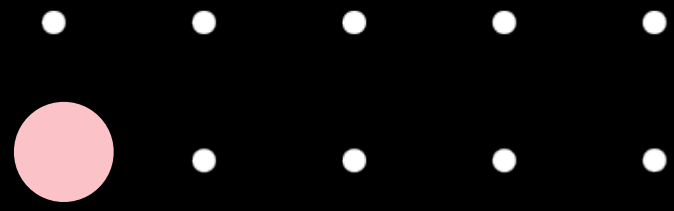




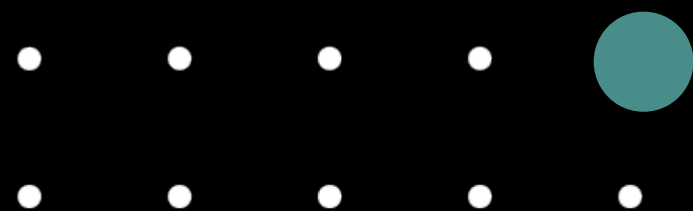
Preferred Stock Offering

We are offering up to \$5 million
Class A Preferred Shares,
with a 12% annual dividend
(quarterly payments).





Use of Proceeds



We plan to use proceeds as follows:

- \$4.5M strategic investments and/or acquisitions
- \$250k corporate communications and marketing
- \$250k general working capital



Thank You

Consider investing in our Class A Preferred
Stock with a 12% dividend
(quarterly payments).

Please contact Dominic Wells (CEO) with any questions
or to receive a private placement investment package:

Dominic@onfolio.co